Cut0

Advanced traffic management & analytics for better campaign conversion

What is Cut0

Cut0 is a conversion-focused link management platform that increases revenue from communication campaigns by improving performance at every stage of the user journey and providing granular analytics to reinvest in what truly drives results.

Short URLs

Shorten URLs into neat, trackable links. Create branded and deep links.

QRs

Create QRs, track scans, and update destinations without reprinting. Reach online and offline.

Detailed analytics

Track link and QR performance in real time. Analyze by location, device, OS, and traffic source.

Collections

Group links by project or campaign in one workspace. Monitor and adjust as you go.

API

Process up to 10k links per second with low latency and 99.9 % uptime.

Team management

Keep your team’s links and QRs in shared collections. Assign permissions to each teammate.

Increase campaign revenue with Cut0

Cut0 improves conversion at every step of the user journey and delivering granular analytics that help you reinvest only in what performs.

Higher click-through rates at the first touchpoint

Optimize conversion from SMS, email, websites, messengers, and offline placements with branded, trusted short links.

Detailed campaign & click-level analytics

Track parameters, traffic sources, user behavior, and performance drivers to refine targeting and optimize future campaigns.

Reliable delivery to the final destination

Ensure users reach your resource despite carrier filters, regional restrictions, or regulatory limitations.

Powerful, scalable API

Launch, manage, and scale high-volume campaigns programmatically with full control and integration flexibility.

Built for your business at any scale

17M+ clicks monthly

Real-time performance insights across campaigns, channels, and segments.

400+ users in 20+ teams

Marketing and product teams manage and optimize traffic in one system.

7K+ new links monthly

From manual campaigns to fully automated API workflows.

6B+ clicks per month

Stable infrastructure built for high-volume traffic and sustained growth.

Revenue protection & delivery control for iGaming

We ensure traffic reaches your site or app, even in restricted environments. Cut0 protects launched and planned campaigns from revenue loss caused by blocking or delivery failures.

Geo-based domain monitoring

We check domains for country-level blocks, notify your team, and replace affected domains inside active campaigns.

Instant destination editing

Update the final URL inside short links in seconds if the current destination becomes restricted.

Antivirus & regulatory checks

We detect blocking by antivirus vendors and regulators, alert you instantly, and rotate domains without stopping traffic.

Smart fallback routing

If your primary domain or app is unavailable, traffic automatically redirects to a predefined backup page.

Let’s get in touch!

Reach out to us to discuss how Cut0 can support your business goals.

Email: sales@cut0.com

Website: https://cut0.com